Hidden Urban Health: Exploring the Possibilities of Grey Literature

Danielle Aloia, MSLS | Special Projects Librarian
Robin Naughton, PhD | Digital Systems Manager
Agenda

• Introduction

• What is Grey Literature

• Finding Grey Literature

• Systematic Search Options:
  • Google Search
  • Twitter
  • Databases
  • GreyLit Report

• Wrap-up

• Discussion
Introduction

The New York Academy of Medicine Library

The Academy is home to one of the world’s most significant historical libraries in medicine and public health:
• Reference Services
• Document Delivery Services
• Digital Collections
• Public Programs

The Grey Literature Report
• Produced since 1999
• Captures current/timely grey literature
• Bimonthly report to subscribers

GreyNet Conference 2016 – Leveraging Diversity in Grey Literature
• 18th International conference – November 28–29, 2016
• 2016 hosted by the Academy
What is Grey Literature?

“Grey Literature is that which is produced on all levels of government, academia, business and industry in electronic and print formats not controlled by commercial publishing i.e. where publishing is not the primary activity of the producing body", defined at the Grey Literature Conference, Luxembourg, 1997 – expanded in New York, 2004 (Farace and Frantzen 2005).

- Produced by think tanks, university centers, government agencies, and nonprofits
- Published as reports, fact sheets, data sets, conference proceedings, etc.
- Provides current, state-of-the art research on trending topics
- Used to communicate findings to stakeholders, policy-makers, and the public
Finding Grey Literature

• Experts/Colleagues
• Websites
• Google Search
• Databases
• Listservs/Newsletters
• Social Media

Criteria

• Authority
• Credibility
• Affiliation
• Purpose
• Conflict of Interest
Search Options: Google Search

Google Advanced Search: https://www.google.com/advanced_search

- Create long search string
- Limit search to PDF files
- Search title field

Google Custom Search: https://cse.google.com/cse/publicurl?cx=003515693761659609966:e5ucjbw-j6k

- Set up a search of only the sites you choose
- Limit to specific pages of a site
- Search title field
Search Options: Google Advanced Search

<table>
<thead>
<tr>
<th>Find pages with...</th>
<th>To do this in the search box</th>
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<tbody>
<tr>
<td>all these words:</td>
<td>Type the important words: <em>tricolor rat terrier</em></td>
</tr>
<tr>
<td>this exact word or phrase:</td>
<td>Put exact words in quotes: &quot;rat terrier&quot;</td>
</tr>
<tr>
<td>any of these words:</td>
<td>Type all the words you want: <em>miniature</em> <em>Oll standard</em></td>
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<tr>
<td>none of these words:</td>
<td>Put a minus sign just before words you don't want: <em>animal</em></td>
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<tr>
<td>numbers ranging from:</td>
<td>Put 2 periods between the numbers and add a unit of measure:</td>
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<th>Then narrow your results by...</th>
<th>Find pages in the language you select.</th>
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<td>Find pages published in a particular region.</td>
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<td>region:</td>
<td>Find pages updated within the time you specify.</td>
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<td>last update:</td>
<td>Search one site (like wikipedia.org) or limit your results to a domain like .edu, .org, or .gov.</td>
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<td>site or domain:</td>
<td>Search for terms in the whole page, page title, or web address, or links to the page you're looking for.</td>
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<td>terms appearing:</td>
<td>Tell SafeSearch whether to filter sexually explicit content.</td>
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<td>SafeSearch:</td>
<td>Find pages in the format you prefer.</td>
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<td>file type:</td>
<td>Find pages you are free to use yourself.</td>
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<tr>
<td>usage rights:</td>
<td>------------------------------------</td>
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Advanced Search
Search Options: Google Custom Search
Search Options: Twitter

Search user profiles for URBAN HEALTH or your topic of interest

https://moz.com/followerwonk/bio
Search options: Twitter

[Image of a Twitter search result page]

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Search Options: Databases

- PubMed.gov
- Web of Science
- Cochrane
- First Search/WorldCat
- OpenDOAR
- Prevention Information & Evidence eLibrary
- DisasterLit
- Grey Literature Report
Search Options: GreyLit Report

- Search full-text, subject, title. Limit by year
- Save searches
- Current resources
- Freely available full-text documents
- Active website (http://greylit.org)
Welcome to the The Grey Literature Report. The report is a bimonthly publication of The New York Academy of Medicine alerting readers to new grey literature publications in health services research and selected public health topics. The database platform is keyword searchable and serves as an archive for the cataloged reports.

Academy Priority Areas
- Prevention
- Healthy Aging
- Eliminating Disparities
- History of Medicine

What is Grey Literature?
The Fourth International Conference on Grey Literature (GL 96) in Washington, DC, in October 1996 defined grey literature as follows: "That which is produced on all levels of government, academics, business and industry in print and electronic formats, but which is not controlled by commercial publishers."

13th International Conference on Urban Health
Place & Health
13th INTERNATIONAL CONFERENCE ON URBAN HEALTH
San Francisco, CA | April 1-4, 2016

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Your tax-deductible gift to The New York Academy of Medicine Library enables us to maintain our collections, and continue special projects and programs such as the Grey Literature Report.

Highlights from the Current Report
- Commonwealth Fund, The Affordable Care Act and the U.S. economy: a five-year perspective.
- New York City's public schools are more dangerous than ever.
- Office of City Council Speaker Melissa Mark-Vivanco, East Harlem Neighborhood Plan.

View Past Reports

National Nutrition Month
Savor the Flavor of Eating Right

Explore the Possibilities of GreyLit
Wrap-up

- Know the goals and the parameters of what you’re collecting
- Identify the important organizations and players in your field
- Use collection tools to create lists, searches, and other methods to be updated on new and current literature
- Curate and refine
Open Discussion

How do you currently search for grey literature in your field?

How important is grey literature in your research, and in general urban health?

In what ways can the GreyLit Report help?
Contacts

Danielle Aloia, MSLS | Special Projects Librarian
daloia@nyam.org
@daloia

Robin Naughton, PhD | Digital Systems Manager
rnaughton@nyam.org

Grey Literature Report
Website: www.greylit.org
Twitter: @nyamgreylit