

THE
NEW YORK
ACADEMY
OF MEDICINE

HEALTHY CITIES.
BETTER LIVES.

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Library

Hidden Urban Health: Exploring the Possibilities of Grey Literature

Danielle Aloia, MSLS | Special Projects Librarian
Robin Naughton, PhD | Digital Systems Manager

Agenda

- Introduction
- What is Grey Literature
- Finding Grey Literature
- Systematic Search Options:
 - Google Search
 - Twitter
 - Databases
 - GreyLit Report
- Wrap-up
- Discussion

Introduction

The New York Academy of Medicine [Library](#)

The Academy is home to one of the world's most significant historical libraries in medicine and public health:

- Reference Services
- Document Delivery Services
- Digital Collections
- Public Programs

The Grey Literature Report

- Produced since 1999
- Captures current/timely grey literature
- Bimonthly report to subscribers

[GreyNet Conference 2016](#) – Leveraging Diversity in Grey Literature

- 18th International conference – November 28–29, 2016
- 2016 hosted by the Academy

What is Grey Literature?

“Grey Literature is that which is produced on all levels of government, academia, business and industry in electronic and print formats not controlled by commercial publishing i.e. where publishing is not the primary activity of the producing body”, defined at the Grey Literature Conference, Luxembourg, 1997 – expanded in New York, 2004 (Farace and Frantzen 2005).

- Produced by think tanks, university centers, government agencies, and nonprofits
- Published as reports, fact sheets, data sets, conference proceedings, etc.
- Provides current, state-of-the-art research on trending topics
- Used to communicate findings to stakeholders, policy-makers, and the public

Finding Grey Literature

- Experts/Colleagues
- Websites
- Google Search
- Databases
- Listservs/Newsletters
- Social Media

Criteria

- Authority
- Credibility
- Affiliation
- Purpose
- Conflict of Interest

Search Options: Google Search

Google Advanced Search: https://www.google.com/advanced_search

- Create long search string
- Limit search to PDF files
- Search title field

Google Custom Search:

<https://cse.google.com/cse/publicurl?cx=003515693761659609966:e5ucjbw-j6k>

- Set up a search of only the sites you choose
- Limit to specific pages of a site
- Search title field

Search Options: Google Advanced Search



Advanced Search

Find pages with...

all these words:

To do this in the search box

Type the important words: tricolor rat terrier

this exact word or phrase:

Put exact words in quotes: "rat terrier"

any of these words:

Type OR between all the words you want: miniature OR standard

none of these words:

Put a minus sign just before words you don't want:
-rodent, -"Jack Russell"

numbers ranging from:

to

Put 2 periods between the numbers and add a unit of measure:
10..35 lb, \$300..\$500, 2010..2011

Then narrow your results by...

language:

Find pages in the language you select.

region:

Find pages published in a particular region.

last update:

Find pages updated within the time you specify.

site or domain:

Search one site (like wikipedia.org) or limit your results to a domain like .edu, .org or .gov

terms appearing:

Search for terms in the whole page, page title, or web address, or links to the page you're looking for.

SafeSearch:

Tell SafeSearch whether to filter sexually explicit content.

file type:




Find pages in the format you prefer.

usage rights:

Find pages you are free to use yourself.

Advanced Search

Search Options: Google Custom Search

Danielle Gmail Images   

Google

Google Search

I'm Feeling Lucky

Search Options: Twitter

Search user profiles for URBAN HEALTH or your topic of interest
<https://moz.com/followerwonk/bio>

The screenshot shows the Followerwonk website interface. At the top, there's a navigation bar with the logo 'followerwonk A Moz App', links for 'Features & Pricing', 'Moz account? Log In', and a 'Try Free with Twitter' button. Below this is a menu with options: 'Search Bios', 'Compare Users', 'Analyze', 'Track Followers', and 'Sort Followers'. A warning banner states: 'The data below is limited by your current subscription. Upgrade for more search results and to compare and analyze larger accounts. [Subscribe](#)'. The main search area has a text input with 'urban health', a dropdown menu set to 'search Twitter profiles', and a 'Do it' button. Below the search area, there's a section titled 'Twitter users with "urban health" in their profiles' showing 1-50 of 1,096 results. The results are displayed in a table with columns for 'tweets', 'following', 'followers', 'days old', and 'Social Authority'. The first five results are:

	tweets	following	followers	days old	Social Authority
Nursewithglasses @nurse_w_glasses Official Twitterpage of a community #mentalhealth nurse on a mission to improve psychiatry.Speaker. School educator Mental health Atheist.Urban organic farmer	42,605	22,221	29,525	2,471	65
WHO Urban Health @who_urbanhealth Urban Health Health Equity Metrics Urban Planning Environment Health in All Policies Social Determinants Disasters and Emergencies Ageing	1,524	19,334	23,824	385	64
Shankar Chaudhary @ChaudhryShankar MoS for Urban Housing (Indpnt. Charge) Health, Family Welfare & Transport VC, Guj State Co-operative Bank Chairman, Banas Bank Chairman, Banas Dairy	2,219	106	22,722	978	66
Trees for Cities @TreesforCities We plant trees in parts of cities that need it most. We grow stronger neighbourhoods, enhance urban landscapes and improve health and happiness.	3,956	3,570	15,545	2,572	62
transportdata @transportdata Transportation policy and planning, including mass transit, urban livability, walkability, bicycling, health impact assessment of transportation	5,691	215	15,388	2,270	57

Search options: Twitter

The screenshot displays the Twitter interface with a search for "What's happening?". The main feed shows several tweets, including one from BU Public Health (@BUSPH) about an internship/practicum expo, a tweet from LA Public Health (@lapublichealth) in Spanish, a retweet from UMD Public Health, and another tweet from BU Public Health regarding anti-transgender law. The left sidebar features a profile for NYAM Grey Literat... and a list of trending topics such as #Every66Seconds, #DolanTwinsNewVideo, and #WednesdayWisdom. The right sidebar shows a "Who to follow" section with profiles like John Legere, Danielle Aloia, and PublicHealthNerdClub. The bottom of the page shows a tweet from NPR.

Search Options: Databases

- [PubMed.gov](http://pubmed.gov)
- Web of Science
- Cochrane
- [First Search/WorldCat](http://firstsearch.worldcat.org)
- [OpenDOAR](http://open.doar.org)
- [Prevention Information & Evidence eLibrary](http://preventioninformationandevidence.org)
- [DisasterLit](http://disasterlit.org)
- [Grey Literature Report](http://grey-literature-report.org)

Search Options: GreyLit Report

- Search full-text, subject, title. Limit by year
- Save searches
- Current resources
- Freely available full-text documents
- Active website (<http://greylit.org>)

The screenshot shows the Grey Literature Report website. At the top left is the logo for 'THE NEW YORK ACADEMY OF MEDICINE' with the tagline 'HEALTHY CITIES. BETTER LIVES.'. The main header features the text 'Grey Literature Report' and 'Fill the gaps in your public health research' next to a puzzle piece icon. A navigation bar contains links for HOME, CURRENT REPORT, WHAT IS GREY LITERATURE?, SUBSCRIBE, PUBLISHERS LIST, and FAQ/HELP. Below the navigation bar is a search bar with the text 'urban health' and a 'Search' button. The search results show '79 results for urban health' and a list of results. The first result is titled 'Interventions for healthy eating and active urban living: : a guide for improving community health' by Fisher, Elisa, published by New York Academy of Medicine in 2016. The second result is titled 'Realign physician payment incentives in Medicare to achieve payment equity among specialties, expand the supply of primary care physicians, and improve the value of care for beneficiaries' by Zuckerman, Stephen, published by Urban Institute in 2016. On the right side, there is a 'Refine your search' sidebar with options for 'Search Within' (Full Text, Author, Title, Summary, Publisher, Subject), 'Reports To Search' (All, Current), 'Additional Keywords' (input field), 'Date Added To Database' (Anytime), 'Publication Year' (dropdown and range), and 'Publisher' (checkboxes for Urban Institute (22), Seattle Indian Health Board, Urban Indian Health Institute (8), and World Health Organization (6)).

Search options: GreyLit Report



Grey Literature Report

Fill the gaps in your public health research

[HOME](#)[CURRENT REPORT](#)[WHAT IS GREY LITERATURE?](#)[SUBSCRIBE](#)[PUBLISHERS LIST](#)[FAQ/HELP](#)

www.greylit.org > Home



13th International Conference on Urban Health

Welcome to the The Grey Literature Report. The report is a bimonthly publication of [The New York Academy of Medicine](#) alerting readers to new grey literature publications in health services research and selected public health topics. The database platform is keyword searchable and serves as an archive for the cataloged reports.

Academy Priority Areas

Click on subject link below for a quick search of the database.

[Prevention](#)[Healthy Aging](#)[Eliminating Disparities](#)[History of Medicine](#)

What is Grey Literature?

The Fourth International Conference on Grey Literature (GL '99) in Washington, DC, in October 1999 defined grey literature as follows: "That which is produced on all levels of government, academics, business and industry in print and electronic formats, but which is not controlled by commercial publishers."

[Find out more](#)

Donate to the NYAM Library

Your tax-deductible gift to The New York Academy of Medicine Library enables us to maintain our collections, and continue special projects and programs such as the *Grey Literature Report*.

[CLICK HERE TO DONATE](#)

Highlights from the Current Report

Commonwealth Fund. [The Affordable Care Act and the U.S. economy: a five-year perspective](#). New York, NY. 2016.

Families for Excellence in Schools. [Safety last: New York City's public schools are more dangerous than ever](#). New York, NY. 2016.

Office of City Council Speaker Melissa Mark-Viverito. [East Harlem Neighborhood Plan](#). New York, NY. 2016.

[View Past Reports](#)

National Nutrition Month



Wrap-up

- Know the goals and the parameters of what you're collecting
- Identify the important organizations and players in your field
- Use collection tools to create lists, searches, and other methods to be updated on new and current literature
- Curate and refine

Open Discussion

How do you currently search for grey literature in your field?

How important is grey literature in your research, and in general urban health?

In what ways can the GreyLit Report help?

Contacts

Danielle Aloia, MSLS | Special Projects Librarian
daloia@nyam.org
@daloia

Robin Naughton, PhD | Digital Systems Manager
rnaughton@nyam.org

Grey Literature Report
Website: www.greylit.org
Twitter: @nyamgreylit